

**A Gift For Life!**

Beste relatie,

Van Cleef Productions presenteert ResQMe, een uniek merk uit Amerika dat innovatieve tools op de markt brengt voor een ieders veiligheid. De producten zijn te personaliseren met uw tekst of logo en zullen gegarandeerd goed worden ontvangen door uw relaties!

De ResQMe **2 in 1 Rescue Tool** is een sleutelhanger die de traditionele en ruimterovende lifehammer overbodig maakt. De hanger bevat een scherpe punt om de zijruit van de auto kapot te tikken en een mesje om zichzelf te bevrijden uit de veiligheidsgordels. De scherpe delen zijn netjes afgedekt door de clip. De tool is gepatenteerd en gecertificeerd.

Naast de rescue tool is er ook een lampje leverbaar dat zorgt voor zichtbaarheid langs de weg bij pech. Zie bijgaande meer productinformatie van ResQMe, bij interesse informeren wij u graag verder.

Met vriendelijke groet,

Paul Van Cleef

**ResQMe™ A Gift For Life!**



Van Cleef  
productions



Van Cleef &

ResQMe™

*Think*



**Solution**   **Protect**   **Forward**   **Care**   **Safety**

# Think beyond normal promotional products.

Inspired by the traditional car emergency hammer, we, at nov8, have introduced ResQMe™, the 2 in 1 key chain rescue tool. This patented small powerful device comes with a center punch to help break a car side window and a sharp protected blade to cut through seat belts, secured to the key ring by its safety clip.

ResQMe™ is made in the USA. A quality product that is innovative, functional and most importantly, memorable! ResQMe™ is designed to fit any promotional needs. Its ingenious function and innovative design make ResQMe™ one of the best choices for companies trying to make an impact with new product introduction. Perfect for incentive, or reward programs as well as advertising and promotional campaigns.

Easily imprinted, this life saving key-chain is portable promotion demonstrating any company's cutting edge style as well as their concern for their customers/employees' safety. ResQMe™ will sport any company name or logo wherever it is taken and will surely draw the attention of potential customers who will be impressed with its innovation.

Major companies in diverse industries such as automobile, petroleum, insurance, pharmaceutical and utility have already trusted ResQMe™ for their campaigns. ResQMe™ is a Gift For Life that helps corporations make a caring statement that will not be forgotten. ResQMe™ reinforces a corporate message when handed out to clients, representatives, agents or employees.

There is a rising trend, worldwide, towards preventive safety measures, and ResQMe™ is fast becoming the perfect promotional give-away. So let's team up in our efforts to make life safer on the road, and discover our 5 key words to think about in your next promotion.

## Awards and Testing

**F**or the record, ResQMe has won several awards since its launch. Winning a gold medal as best automotive innovation at INPEX in the U.S.A., silver medal as best relation item at PromZ in Holland, and best promotional item at VPCD in France.

The Public Safety Center at Key West, Florida, which trains all water rescue officers in the US, highly recommends ResQMe after under water testing.

The French automotive magazine, Auto Plus, has rated ResQMe 4 out of 5 on stringent test.

Recently having complied with the CE conformity, we are proud to announce that ResQMe is now certified with GS from TUV Rheinland.



**A Gift For Life!**



*Think*  
**Team!**

**ResQMe™**



**S**ome European governments are currently encouraging automotive safety by requiring all vehicles to carry reflective triangles and vests. In the Netherlands, the Dutch Minister of Transportation recently announced his intention to require all new model cars to carry a rescue tool. As most vehicles now are electronically controlled, more and more drivers are realizing that the danger of entrapment is, in fact, a real concern. We strongly believe that every motorist should have ResQMe in his/her vehicle and even on his/her keys, for those “just in case” situations.

***So let's Team up!***





*Think*  
**Safety!**

**ResQMe™**



**P**olice officers, fire fighters and paramedics have found that ResQMe has been proven effective as a tactical device, particularly in cases where it is necessary to rescue an unconscious victim who is trapped after an accident. As law enforcement and public safety organizations become more aware of the demand for sophisticated automobile safety equipment, we are all pursuing our goal of ensuring that ResQMe will soon be on the key ring of every vehicle on the road. Put the safety of your employees first and show them that you care! Equip your fleet vehicles and protect your drivers, who put their lives at risk every day on the road. ResQMe can also be used as an incentive item by employers to demonstrate the value they place on their employees safety. ResQMe is an investment—one that will protect the lives of employees and save you money in the long run! No matter what your purpose is, ResQMe offers the perfect solution for everyone! Small, Simple, Safe and Effective!

***So let's be Safe!***



*Think*  
**Solution!**



ResQMe™



**M**any car manufacturers and dealers have been choosing ResQMe in their promotion to show that safety always pays off. They make a powerful and caring statement, that will never be forgotten by providing their customers and employees with the essential ResQMe tool. The latest automotive marketing trends, show that providing the newest rescue tool such as ResQMe greatly influence their customers' and employees' satisfaction. The idea behind such marketing campaigns is to enhance the drivers peace of mind and stress the importance of preventative auto safety. ResQMe provides major Dealerships the opportunity to offer a unique feature that is on the cutting edge of automotive safety. A ResQMe offered with a new or previously owned vehicle purchase will greatly increase this vehicle's safety profile. Consumers care about safety, and by providing this essential safety tool, dealers will be performing a public service while raising the safety standards for their vehicles.

***So let's find Solution!***



*Think*  
**Care!**



ResQMe™



**M**anufacturing, construction and raw material companies often implement ResQMe in their marketing approach as they all face the constant challenge of staying current with safety regulation. ResQMe is ideal, not only as an essential safety tool, but also as the perfect item for reward programs, employee incentive or as a gift to loyal customers. This innovative product will enhance the image of your organization and reflect your dedication & commitment to your clients' safety— putting your company firmly ahead of your competitors.

***So let's Care!***

A thick, horizontal green brushstroke graphic, located at the bottom right of the page, extending from the left towards the right edge.



*Think*  
**Protect!**

ResQMe™



Striving for excellence we continue our dedication to innovative quality and safety products. With a vision to enhance safety awareness, ResQMe endeavors to work with hospital and pharmaceutical companies who demand the best in quality and performance. We take pride in our commitment to meeting those demands and therefore keep high standards for ourselves. Quality materials and craftsmanship have been keys in building trust in our name - providing peace of mind when it matters most. Developing products that provide uncomplicated solutions to life's sometimes complicated problems continues to be a vital purpose for us. ResQMe has proved to be a great promotional tool to use in introducing a new drug to doctors, surgeons and nurses, in communicating their commitment to making health care safer and improving people's lives.

***Let's go Protect!***

A thick, horizontal blue brushstroke graphic that tapers at both ends, located at the bottom right of the page.

*Think  
Forward!*



ResQMe™



Insurance and financial companies are recognizing ResQMe as a valuable promotional tool that increases safety awareness and decreases the risk of injury and death from an accident. Currently, many insurance agencies, brokers, and banks are offering ResQMe to premium/new customers as a promotional item and also to their employees as standard safety equipment. In the corporate world, risk management departments are increasingly encouraging all vehicles in their fleets to be equipped with our rescue tool. Thanks to the confidence of the insurance, risk management agencies and bank institutions, we are well on our way to meeting our goal of ensuring that the safety motto "Air bags, Seat belts, ResQMe" will soon be as commonplace as "Buckle Up for Safety."

***Let's go Forward!***



## Beyond normal promotional products . . .



### Brand

You Can Trust!  
Made in USA  
Patented  
Accept no copy!



### Spike

Activated by  
pressing through  
a spring to  
shatter auto glass



### Blade

Protected but  
sharp enough  
to cut through  
seat belts



### Clip

Safe to release the  
tool and to keep  
on the keys

**A Gift For Life!**



## References

1RQM-RB01.....(blue)

1RQM-Y01.....(yellow)

1RQM-BK01.....(black)

1RQM-O01.....(orange)

1RQM-G01.....(green)

## Specifications

Height: 7.50 cm (2.93 in.)

Width: 3.20 cm (1.50 in.)

Weight: 17 gr (0.6 oz.)

Made in USA

Product CE & TUV approved

Patented & Trademarked product

Ship from USA / HOLLAND



## Imprinted Area

Height: 0.8 cm (0.25 in.)

Width: 2.2 cm (0.875 in.)



## Beyond normal promotional products . . .



In today's world, research has shown that peoples' interest in safety measures is rapidly growing. Discover our latest innovative product, SpotLit™!



SpotLit™



**S**afety triangles and vests along with bike lighting are mandatory in most European countries. Visibility precautions are crucial in the event of an accident. So, we are pleased to introduce SpotLit™, an ingenious concept to allow you to be visible on the side of the road.

- As a unique and quality promotional item, SpotLit™ will allow your company to leave its print wherever it is used.
- Suitable for all markets. Excellent for sporting, pet, utility, automotive and outdoor industries.
- Compact, robust with a rubber finish, SpotLit™ has a sporty, sophisticated style. Waterproof and easily activated by its pressure switch, its dual feature of constant lighting and blinking can shine for over a thousand hours. It hooks easily on the zipper of jackets, bags and even on pet's collar.



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## ResQMe™ : Our Statement

ResQMe, this “must-have” tool, is truly a “Gift for Life”, an ingenious incentive product. By adding ResQMe feature to your automotive solutions, or by using it in your next promotion/rewards or even offering it as your next incentive will definitely help reinforce your commitment to your customers/employees safety. We strongly feel that our patented product, ResQMe, matches perfectly the newest trends in innovative safety solutions.



**A Gift For Life!**

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